

REP HEADLINE# 6393447  
... ORIGINAL HEADLINE ...

REP TEL# 703 538 7800  
CREDIT ADVISORY:  
ORDER WORKSHEET

AGENCY CREDIT ADVISORY:  
HARRIS REPORT FROM REP

DATE 12/11/93  
... FROM ...

ADV # \_\_\_\_\_ ADV. NAME POLI/M HENNEY/E/RE/US  
AGY # \_\_\_\_\_ AGY. NAME AMERICAN FAMILIES PRODUCTIONS

138 CONRAD STREET  
BEVERLY, MA 01915

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_  
ORDER HAVE BEENMADE BY \_\_\_\_\_  
SALES WARE W/O ORDER SLIP

ORDER # \_\_\_\_\_ CONTRACT # 6393447

CLASS/ MFR: \_\_\_\_\_ LOCAL \_\_\_\_\_

PRODUCT ROMNEY FOR PRESIDENT EST# 116 COMMENTS: 1010E, ORDER, INVOICE  
FLIGHT DATES 09/23/93 - 10/29/93

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING REF# \_\_\_\_\_

REP:

TO: N/A WDCM  
FROM: GREG  
... NEW ORDER ...  
TEL: 321950-1152  
THX FLA GEN, 10/29/93

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	WEEK INVT	WEEK	DAYS	QTY	PROG
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

AGENCY EST# 116

1			300P-530P	30		175.00	11/5	11/5	2		MON	2	
PROGRAM : FRIENDS													
2			500P-530P	30		175.00	10/31	11/2	6		W-F	6	
PROGRAM : FRIENDS													
CON COM1: 2X PER DAY													
3			530P-600P	30		175.00	11/5	11/5	2		MON	2	
PROGRAM : FRIENDS													

24/1

ADLINE# 6399447  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703 528 7880  
OCT29/12 10.39  
\*\*\* WDCW-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
4			530P-600P PROGRAM : FRIENDS CON COM1: 2X PER DAY	30		\$175.00	10/31	11/2	6		W-F	6
5			600P-630P PROGRAM : SEINFELD	30		\$275.00	11/5	11/5	2		MON	2
6			600P-630P PROGRAM : SEINFELD CON COM1: 2X PER DAY	30		\$275.00	10/31	11/2	6		W-F	6
7			630P-700P PROGRAM : SEINFELD CON COM1: 2X PER DAY	30		\$275.00	10/31	11/2	6		W-F	6
8			630P-700P PROGRAM : SEINFELD	30		\$275.00	11/5	11/5	2		MON	2
9			700P-730P PROGRAM : 2.5 MEN	30		\$750.00	11/5	11/5	2		MON	2
10			700P-730P PROGRAM : 2.5 MEN CON COM1: 2X PER DAY	30		\$750.00	10/31	11/2	6		W-F	6
11			730P-800P PROGRAM : 2.5 MEN B	30		\$850.00	11/5	11/5	2		MON	2
12			730P-800P PROGRAM : 2.5 MEN B CON COM1: 2X PER DAY	30		\$850.00	10/31	11/2	6		W-F	6
13			1000P-1030P PROGRAM : HOW I MET YOUR MOTHER CON COM1: 1X PER DAY	30		\$250.00	10/31	11/2	3		W-F	3

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP

GCT29/12-10-28  
\*\*\* WDCW-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS:
14			1000P-1030P	30		\$250.00	11/5	11/5	2		MON	2
PROGRAM : HOW I MET YOUR MOTHER												
15			700P-730P	30		\$350.00	11/3	11/3	1		SAT	1
PROGRAM : 2.5 MEN A												
16			730P-800P	30		\$350.00	11/3	11/3	1		SAT	1
PROGRAM : 2.5 MEN B												
NOV/12 21950.00												
CONTRACT TOTAL												21950.00
TOTAL SPOTS												55

MARKET TOTALS \$1,097,500 WDCW 2% WJLA 22% WUSA 24% WRC 33% WTTG 16% WPXW 0% WDCA 3%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*